



OFFICIAL ENGLISH SPARKLING WINE PARTNER

SILVERHAND ESTATE SIGNS MULTI PARTNERSHIP WITH FULHAM PIER AND FULHAM FC

Raising a glass on the Thames: Silverhand Estate joins Fulham Pier

Silverhand Estate, the award-winning English sparkling wine producer based in Kent, has announced a prestigious **multi-year partnership**, becoming the **Official English Sparkling Wine Partner of Fulham Pier**, London's newest riverside destination. Known for its sweeping water views, Fulham Pier is home to a wide variety of year-round events, exceptional food and drink and a vibrant community atmosphere, with a boutique hotel opening this month and spa launching in 2026.



This partnership will see Silverhand Estate wines integrated throughout the venue, with a calendar of exciting activations, exclusive events for wine lovers and industry professionals, social media and press campaigns, and tailored promotions running throughout the year.

Silverhand's sparkling wines are crafted to elevate life's meaningful moments, bringing a sense of occasion to every gathering and encouraging people to pause, savour, and truly connect. Alongside a wider selection of the estate's wines, guests will also be able to discover Silverhand's award-winning Blanc de Blanc cuvée at Lighthouse Social, the exciting members-only club located atop Fulham Pier. This partnership with Fulham Pier, a place built for celebration, reflection, and community, is a natural fit and highlights Silverhand Estate's commitment to excellence in the premium English wine industry.

Gary Smith, CEO of **MDCV UK**, comments: *"We are incredibly proud to partner with Fulham FC and Fulham Pier, aligning with two brands that share our values of heritage, quality, and innovation. This partnership puts Silverhand Estate at the centre of a vibrant and engaged community, and allows us to bring our English sparkling wines to a wider audience in one of London's most exciting waterfront destinations."*

Jon Don-Carolis, Commercial Director at Fulham Pier, added:

"We're delighted to welcome Silverhand Estate as our Official English Sparkling Wine Partner. Their award-winning sparkling wines are a perfect fit for Fulham Pier's vision to deliver exceptional experiences across our bars, restaurants, and event spaces. We look forward to raising a glass together on the Thames."

With a shared vision built on heritage, innovation, and exceptional quality, the collaboration brings Silverhand Estate to the heart of this vibrant riverside community. Elevating Silverhand's commitment to raising the profile of English Sparkling wine into cultural and sporting moments across the UK, from those who enjoyed a glass of English Sparkling wine from the Silverhand pop-up bar during the annual Oxford vs Cambridge Boat Race to fans at Fulham FC games. With Silverhand being served in hospitality areas across the Riverside Stand, supporters will be able to raise a glass at special events and matchdays, celebrating moments both big and small at Fulham Pier.



The partnership launched at the start of the autumn/winter event programme at Fulham Pier. Marking a sparkling beginning to Silverhand Estate's annual Season of Sparkling campaign; a vibrant celebration of English winemaking in the run-up to the festive period. Together Silverhand Estate with Fulham Pier and Fulham FC toast to a new era of English sparkling wine, setting the tone for a truly sparkling season ahead.

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About Silverhand Estate

Established in 2018 in Luddesdown, Kent, Silverhand Estate is home to the UK's largest organic single vineyard, spanning over 900 acres. As the only UK vineyard with a dedicated Conservation team, it is committed to sustainability and protecting native flora and fauna. The award-winning portfolio includes sparkling wines made via Charmat and Traditional methods, alongside a range of still wines, offering options for every palate and occasion.

In November 2024, Silverhand became the UK's first carbon-negative vineyard without relying on carbon offsetting - a milestone independently verified by the Farm Carbon Toolkit. This achievement cements the estate's position at the forefront of sustainable winemaking in Britain.

About MDCV UK

MDCV UK, with estates in Kent and East Sussex, and further vineyard plantings in Essex, is on track to become the largest English wine producer by 2030, with a production capability exceeding 5 million bottles. It's flagship estate, Silverhand, is the UK's largest single vineyard farmed completely organically. Additionally, the company distributes wines from its four estates in Provence, covering over 1,000 acres and enjoying a strong presence in the global markets. The company's dedication to revolutionising the English wine industry aligns with its vision to bring the finest English and Provençal wines to the market.

About Fulham Pier

Fulham Pier is London's newest, all-encompassing riverside destination, offering a range of food and drink concepts, entertainment, hospitality and a full arts and culture programme on an iconic stretch of the River Thames. Situated between Hammersmith and Putney Bridge, Fulham Pier spans seven levels providing remarkable experiences, views and memories for all.

The expansive ground floor, accessed from the river boardwalk, is home to Riverside Market, a full gastronomic offering in a market-hall style concept. Beneath resides the Orange Box, a dedicated space to host cultural events and live programming with two serviced bars. Fulham Pier also consists of Brasserie Constance, an elevated dining experience by local, Michelin starred chef Adam Byatt; the boutique Fulham Pier Hotel, a Health Spa opening in 2026, and Markers, presented by FIS, a flexible event spaces for the community. Lighthouse Social, an exclusive Members Club, sits atop Fulham Pier with a private roof terrace.

Additional information can be found at fulhampier.com | [@fulham.pier](https://www.instagram.com/fulham.pier).