

SILVERHAND ESTATE LAUNCHES FULL PORTFOLIO

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Following the successful release of Silver Reign this summer, Silverhand Estate, the largest single organic vineyard in the UK, covering an area of more than 500 acres, is launching its brand-new range to the trade. Their portfolio includes a Classic Brut NV, Blanc de Blancs, Chardonnay, Solaris, and perhaps most excitingly their Blanc de Noirs KYNG, each expertly crafted using handpicked grapes from the heart of the Kent countryside.

Home to the 1000-year-old manor house, Luddesdown Court, and located in an the Kent Downs, Area of Outstanding Natural Beauty, the estate is steeped in history. It is farmed organically with a strong sustainability programme and a dedicated conservation team that works tirelessly across the estate throughout the year. The Silverhand Estate is English countryside at its finest, with a premium, modern twist.



"We are so excited to be launching our entire portfolio of wine to the UK trade," says Gary Smith, CEO for MDCV UK. "Our range of wines are suitable for every drinking occasion and price point, whilst also enabling consumers to support English wine and to "Drink English". In doing so, they can minimise their environmental impact due to the reduction of imports and our sustainable farming methods. Silver Reign had a successful launch and we are now delighted to be unveiling KYNG, which captures the essence of our estate and the soul of our terroir."

A NEW INTRODUCTION FIT FOR A

KYNG

Crafted with passion and precision at the enchanting Silverhand Estate, KYNG is an ode to the land's rich heritage and the legendary King Ludd, from whom Silverhand takes its name. Beautifully rose gold in hue, with a fine and elegant mousse, this sparkling sensation has notes of deep red fruit, finishing with a delightful hint of toasted brioche. KYNG is a true celebration of the Garden of England and its regal splendour.







In a move that truly reflects Silverhand's dedication to sustainable luxury and the safeguarding of our environment for future generations, 50 limited edition units of KYNG will be packaged in a bespoke creation, designed by Lord Norman Foster. The exclusive wood and stainless-steel vessel is fully reusable and serves a dual purpose, doubling as both the bottle packaging and a wine cooler, to be kept and used for years to come. Made right here in the UK and engraved with the Silverhand crest, as well as a discreet QR code for digital engagement, this innovation is the ideal collector's item or luxury gift.

KYNG in packaging, £395



KYNG is an Old English word that derives from 'CYNING', a title that signified authority and influence, but not solely for political leaders. It was also bestowed as a symbol upon those who possessed great strength, leadership and respect. The unique spelling reflects the resilience and legacy of King Ludd, and the rich heritage of the Silverhand Estate. Each of their wines, KYNG in particular, is a living testament to centuries past.



SILVER REIGN CHARMAT OF ENGLAND

Timeless and elegant, Silver Reign is a reflection of the regal heritage, involving King Ludd's pioneering legacy to bring the unique terroir of the Garden of England to life. A blend of Pinot Noir, Pinot Meunier and Chardonnay, this is a delightful English sparkling wine filled with delicate aromas of Elderflower, white hedgerow flowers, pear and apricot. Silver Reign is made with Champagne grapes using the Prosecco method, resulting in a fine mousse that leads to a refreshing finish with lingering flavours of citrus and ripe stone fruit.

Brut Non-Vintage

SILVERHAND ESTATE CLASSIC BRUT NV

A blend of Chardonnay (60%), Pinot Meunier (20%) and Pinot Noir (20%), the Classic Brut NV has a perfumed nose with hints of citrus and white fruits. It is fresh and easy on the palate, with a creamy mousse and notes of honeysuckle, ripe peach, citrus and a slightly toasty note on the finish. Its balance and freshness are enhanced by a light dosage (5g/l).

Classic Brut Non-Vintage Alcohol 12%, **£29**



SILVERHAND ESTATE BLANC DE BLANCS

Made with 100% Chardonnay, Silverhand Estate's Blanc de Blancs 2018 has a light gold hue and a fine delicate mousse with aromas of citrus that lead into subtle brioche and vanilla characters. The

palate offers generous yet elegant notes of lemon and white peach with the charm of the vintage shining through, this being the main

reason it is a zero dosage.

Blanc de Blancs, 2018 Alcohol 12.5%, **£49**



SILVERHAND ESTATE SOLARIS

Silverhand Estate's Solaris is made to captivate and delight. Each bottle bursts with stone fruit, citrus, and tropical aromas that dance upon the senses. With its light-yellow hue, adorned with hints of green, this wine presents a perfectly balanced structure. Discover the epitome of elegance and refinement from the Silverhand Estate.

Solaris, 2022 Alcohol 12%, **£20**

SILVERHAND ESTATE

CHARDONNAY

Silverhand Estate Chardonnay will transport you to a world of luxury and indulgence. Honey-gold in hue, this exquisite wine exudes fresh pineapple and papaya aromas, with a buttery, round finish. With every sip, you will be captivated by the regal heritage and unparalleled sophistication of the Silverhand Estate

Chardonnay, 2022 Alcohol 11%, **£20**

While some of our wines are available to purchase now, others will be available to buy soon at

SILVERHANDESTATE.COM

For more information about Silverhand Estate, images or samples please contact Katie McAteer at CUBE Communications katie@cubecom.co.uk

ABOUT SILVERHAND ESTATE

In recent years English sparkling wine has further enhanced its premium image, which calls for celebration. And now, defining the new rules of sparkling wine from England, nestled deep in the Kent countryside lies the Silverhand Estate. The soils in southern England, and Kent in particular, are the same limestone chalk soils as those in Champagne, and with the temperatures increasing, producers such as Silverhand Estate now have the unique opportunity to create very high-quality sparkling wines.

ABOUT MDCV UK

Silverhand Estate is owned by MDCV UK, which has a vision to bring the finest English and Provençal wines to the UK

market and is on track to becoming the largest producer of wine in each of these regions by 2027. MDCV has a long history of producing award-winning Provence rosé and English Sparkling Wines, and with an extensive infrastructure, both in France and the UK they are able to harness the finest talent in all areas of their business, to deliver exceptional products to the UK market.

MDCV has a passion for sustainability and manage all of their vineyards organically. They employ pioneering techniques to minimise their impact on the environment, such as composting organic waste, harvesting rainwater and heating their sites using natural sources, such as ground source heat pumps. While learning from their history and building for their future, MDCV plan to revolutionise the English wine industry for the better.