



SILVERHAND
ESTATE

The Future Is Sparkling

THE BRAND DEFINING THE NEW RULES OF ENGLISH SPARKLING WINE

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Nestled in the heart of the Kent countryside, Silverhand Estate is defining the new rules of English sparkling wine having established the largest single organic vineyard in the UK, covering an area of more than 500 acres.

Silverhand Estate is owned by MDCV UK, which has a vision to bring the finest English and Provençal wines to the UK market and is on track to becoming the largest producer of wine in each of these regions by 2027, with a combined production of over 10 million bottles annually. With a long history of producing award-winning Provence rosé and English Sparkling Wines, and an extensive infrastructure in both France and the UK, MDCV is harnessing the finest talent in all areas of the business to deliver exceptional products. Combine this with a passion for sustainability and organically farmed vineyards, MDCV are revolutionising the English wine industry for the better.



"We are so excited to be launching a new English sparkling wine into the UK market," says Gary Smith, CEO for MDCV UK. "Our range of wines gives consumers a choice for every drinking occasion and price point, whilst enabling them to support "Drink English" and minimise their environmental impact due to our sustainable farming methods. Silver Reign is our first release, and we are thrilled to be able to offer a delightfully effervescent sparkling wine made in the heart of the Kent countryside at an accessible price point. With English Wine Week just around the corner, there really is no better time to try it."

TRADITIONAL ENGLISH COUNTRYSIDE WITH A PREMIUM TWIST

Home to the 1000-year-old Court Lodge, the estate is steeped in history and located in an Area of Outstanding Natural Beauty, made evident by the beautiful rolling hills, wildflower meadows and luscious green valleys. The estate is farmed organically with a strong sustainability programme and a dedicated conservation team that work tirelessly across the estate throughout the year. The Silverhand Estate is English countryside at its finest, but with a premium, modern twist.

In recent years English sparkling wine has further enhanced its premium image, which calls for celebration. The soils in southern England, and Kent in particular, are the same limestone chalk soils as those in Champagne and with the temperatures increasing, producers such as Silverhand Estate now have the unique opportunity to create very high-quality sparkling wines, resulting in this debut Silver Reign release.





SILVER REIGN

CHARMAT OF ENGLAND
BRUT NV

ALCOHOL	12.5% ABV	FORMAT	75 CL
VARIETALS	Pinot Noir, Pinot Meunier, and Chardonnay		

Silverhand’s first release, Silver Reign, is a reflection of the regal heritage, involving King Ludd’s pioneering legacy to bring the unique terroir of the Garden of England to life, producing England’s finest sparkling wines.

It is made using the Charmat method, a winemaking process ideally suited to producing light, fresh Sparkling wines. A blend of Pinot Noir, Pinot Meunier and Chardonnay, this is a delightful sparkling wine filled with delicate aromas of elderflower, white hedgerow flowers, pear and apricot. A fine mousse leads to a refreshing finish with lingering flavours of citrus and ripe stone fruit. It is also suitable for vegans and vegetarians.

This is a Gold medal-winning sparkling wine of England at an affordable price, that’s light, fruity and less sweet than its counterparts Prosecco, Cava and Crémant.

Available at www.thewinecaverns.co.uk for £17. Keep up to date with [@silverhandestate](#) on Instagram.

For more information about Silverhand Estate, images or samples please contact Katie McAteer at CUBE Communications katie@cubecom.co.uk

ABOUT MDCV UK

MDCV UK has a vision to bring the finest English and Provençal wines to the UK market. We have a long history of producing award-winning Provence rosé and English Sparkling Wines, and with an extensive infrastructure, both in France and the UK we are able to harness the finest talent in all areas of our business, to deliver exceptional products to the UK market.

We have a passion for sustainability and manage all our vineyards organically. We employ pioneering techniques to minimise our impact on the environment, such as composting organic waste, harvesting rainwater and heating

our sites using natural sources, such as ground source heat pumps. While learning from our history and building for our future, we plan to revolutionise the English wine industry for the better.

ABOUT SILVERHAND ESTATE

Defining the new rules of sparkling wine from England. Nestled deep in the Kent countryside lies the Silverhand Estate. Silver Reign reflects our regal heritage, involving King Ludd’s pioneering legacy to bring the unique terroir in the Garden of England to life, producing England’s finest sparkling wines. Filled with citrus, fresh pear and cut apple flavours, and best enjoyed at any time