

**ICONIC FRENCH CHÂTEAU DE BERNE**

# *La Grande Cuvée Rosé 2021*

**LAUNCHES IN THE UK MARKET**

PRESS RELEASE | MAY 2023

French provincial wine maker, [MDCV](#), has launched Château de Berne La Grande Cuvée Rosé 2021 in the UK market for the first time, following soaring popularity in its native country, France. A rare gastronomic offering, it's been touted as the ideal rosé for red wine drinkers, due to its uniquely aged properties and complex, vibrant flavour profile.

With intense notes of citrus, stone and exotic fruit, plus a hint of spice, the wine makes for a complex and beautifully rounded flavour experience, resulting in a lasting floral expression on the finish. Bright pink with a salmon hue, it is an elegantly layered wine, making it perfect for pairing with light summertime dishes, including grilled fresh seafood or a floral salad, to balance the flavours of the stone fruit notes.

20% of the 2021 vintage has been aged for 6 months in oak casks, something rarely seen within other rosés, at the organic wine estate Château De Berne in the rolling hills of Provence. The harvest began in the latter part of August until mid-September, a few days earlier than the previous year.

The estate's flagship wine blends the Grenache Noir, Carignan, Syrah and Cinsault grape varieties, producing a crisp refreshing profile, thanks to the chalky soil terroir and night-time harvesting which keeps the grapes fresh. It can be enjoyed now or kept in the cellar for a few years for a special occasion.

Defined by a distinctive square bottle, the design mirrors the intense flavours with a bold black label across the elegant pink rosé, highlighting the vibrant and luxurious nature of this exquisite product. Please see full tasting notes below.

## **APPEARANCE & NOSE**

The colour is a pinkish, light peach, with salmon hue. The nose is expressive, lively and intense with aromas of citrus fruits, stone fruits, exotic fruits and light spicy notes.

## **PALATE**

Straightforward at first, the perfectly balanced roundness gives way to a fleshy, elegantly structured and complex wine with fruity aromas.

## **FINISH**

The long finish is then revealed with a beautiful floral expression. This rosé achieves its scale and aromatic complexity thanks to the mastery of its time in wooden barrels. It can be enjoyed now or kept in the cellar for a few years.





Wine maker, Alexis Cornu, commented: "Berne La Grande Cuvée Rosé 2021 captures the essence of Provence in a bottle. Every glass tells the story of Château de Berne, rich in history and traditions which make each sip so special. The vintage is a very pleasant surprise and could be described as 'super Mediterranean.' It is round, generous, pale and nicely aromatic."

"It is designed to be enjoyed with complex gourmet cuisines, and the UK is full of unbelievably talented chefs. We hope everyone who gets the chance to enjoy La Grande Cuvée Rosé savours the unmatched excellence of this wine."



The Grande Cuvée with  
**ALEXIS CORNU**

Scan, or click, the QR code to watch our winemaker, Alexis Cornu, walk you through his process of The Grande Cuvée.



Château de Berne's very own Michelin Star and Michelin Green Star restaurant, Le Jardin de Berne, serves as the original inspiration for the elegant wine, where head chef Louis Rameau recommends pairing it with dishes such as Mediterranean grilled langoustines with alliance sauce & tarragon, or a salad of steamed green beans with apricots and basil.

As well as its organic certification, the Château De Berne estate also boasts the highest rating (level 3) of the High Environmental Value (HVE) certification, with each bottle of wine produced at the estate crafted in respect to nature.

Available to purchase via [The Wine Caverns](#) at an RRP of £29.00, ABV 13%, La Grande Cuvée Rosé is a fine gastronomic offering to the rosé style that is incredibly dynamic on the pallet. Serve chilled at between 8° and 10° C.

Offering the perfect companion to some of the UK's finest dishes, the wine is soon to be listed on the menus of a host of popular Michelin Star restaurants.

Berne La Grande Cuvée Rosé is one of many wines offered by French & English winemaker MDCV, known for its iconic bottled rosés, Ultimate Provence and Château De Berne. With a long history of producing award-winning Provence rosé and English Sparkling Wines both in France and the UK, its goal is to become the largest producer of wine in each of these regions by 2026, with a combined production of over 10 million bottles annually.

**drinkaware**

*DISCLAIMER: This press release is intended for audiences of legal drinking age, who are encouraged to please enjoy Château de Berne La Grande Cuvée Rosé 2021 responsibly.*

*For further information, imagery, or samples please contact: [UltimateProvence@alfredlondon.com](mailto:UltimateProvence@alfredlondon.com)*

*Social media handles*  
**@BERNEWINE**

*Notes to editors*

*MDCV UK has a vision to bring the finest English and Provencal wines to the UK market. Currently, its French estates span over 1000 acres and are already established in many global markets, with sales of over 4 million bottles.*